

## **Town Team Vision and Mission**

### **Vision:**

To work with businesses and community groups to further the strategic priorities, such as those set out in Saltash Town Council's Business Plan and Neighbourhood Plan, for a reinvigorated town centre.

### **Mission:**

- To make the town centre a more prosperous area for the whole community to enjoy and be attractive to visitors.
- To create an ambience in the town centre as the retail heart of Saltash and a welcoming place for social interaction.
- To be cognisant of policy changes taking place nationally and work with government bodies and local authorities to achieve in the next few years a town centre with a greener footprint and the envy of other towns throughout the country.