

To receive a report on Trackside Café and consider any actions and associated expenditure

Overview to date:

Risk assessment, policies, food hygiene, insurance and agreement have all been received, approved and signed by the Town Clerk.

The Food Standards Agency visited Trackside Café on 20 June and issued a food hygiene rating of 5.

The review stage of the agreement will take place six months ahead of the end of year in line with the signed agreement. The review will be managed by the Town Clerk reporting back to the Station Property Sub Committee.

Trackside Café opened its doors on 28 May 2024.

Speaking with the operator Dawn Couch, Trackside Cafe has been doing well since the opening day. There are times it is quieter than they would like but it is still early days. Business picks up between 10.30am and 13.30. There are a few commuters, but it is mainly used by people that visit Poolside Café, are local to the area, and dog walkers.

Dawn is covering her cost and is content with the progress at this stage.

The external cafe signs on the wall facing the railway track and side wall of the building have been changed to larger signage, improved colours, and to include the word 'public' so that people don't feel they have to purchase refreshments, they can use the space/toilet to wait for a train.

To further assist with the advertising of Trackside Café, GWR Station Manager has approved for an A Board to be securely chained to the bin located on the platform adjacent to the side wall of Trackside Café - see below picture:



Dawn agrees this will help with further promotion.
Members are asked to consider purchasing an A Board to display the same as the wall signs.

Budget code: 6473 EMF Station Building (Purchase & Capital Works)

Budget availability: £57,536.

Dawn confirmed she is purchasing two banners to display on the car park railings and the railings on the platform.

End of Report
Town Clerk