

Saltash Christmas light switch on meeting

Tuesday 23 July 2024 9.30am

Present	Action
<p>Councillor Julia Peggs, Councillor Rachel Bullock, Cornwall Councillor Hilary Frank, Peter Ryland Saltash Chamber of Commerce, Aaron Monk Diverse Events, Adam Webb Saltash Trader, Doug Bond Saltash Trader</p> <p>Details of event</p> <p>The group agreed to call the event “Christmas lights and late night shopping event.” The lights will be switched on by the Mayor of Saltash at 6pm in Victoria Gardens.</p> <p>The Rotary Club of Saltash will be invited to participate with Santa and his sleigh collecting the Mayor at the Guildhall to ride up Fore Street to Victoria Gardens.</p> <p>The group agreed to contact the organisers of the Tractor Run held for the first time in Saltash in 2023 to ask if they would like to hold the run on the same day, driving through Fore Street at approx. 7pm.</p> <p>The group agreed to share the contact details of the organiser with Lindsay so contact can be made.</p> <p>The group agreed to hold a treasure hunt on Fore Street to further encourage traders to open late and families to stay after the switch on.</p> <p>The group agreed to ask GoCornwall to schedule the Santa Bus to be in Fore Street for the event.</p> <p>The group agreed to share the contact details for GoCornwall to Lindsay to ask the bus to be at the event.</p>	<p></p> <p>LM</p> <p>LM</p> <p>HF</p> <p>HF</p> <p>LM</p> <p>AM</p>
<p>Inviting local primary schools to participate</p> <p>The group discussed primary schools involved in previous years and how this could work this year.</p> <p>The group agreed to invite all local primary schools to attend and sing Christmas carols. The chosen carols will be provided to the schools and they will sing acapella style.</p> <p>The group agreed to share the schools contact details so Lindsay can contact the schools on behalf of the Mayor.</p>	<p>LM</p> <p>HF</p>
<p>Encouraging traders to open late</p> <p>The group discussed how to encourage traders to open late and ensure that people stayed in the town after the switch on to shops on Fore Street.</p>	<p></p>

<p>Saltash traders on Fore Street will be approached and asked to open until 8pm and to wear Christmas themed fancy dress if they wish to. Chains stores (Factory Shop, Superdrug and Boots) will also be asked to open date to support the event.</p>	<p>AW</p>
<p>Saltash Town Council grant application The group discussed if the Town Council could provide funding for entertainment such as street artists. The group agreed to apply for the Town Council’s Festival Fund and submit an application in early September for consideration at the Policy and Finance Committee to be held on 24th September 2024.</p>	<p>PR</p>
<p>Date of next meeting The group agreed to keep in touch virtually and to arrange to meet again in person if required.</p>	