

# Saltash Town Team

Working in partnership with

## The Saltash Town Guide 2025-2027

The Saltash Town Guide will be the official Town guide published in partnership between the Saltash Town Team and Saltash Town Council. Aimed at residents and visitors to the area the guide will be a valuable town asset.

The guide will provide need-to-know information on all things Saltash, from the history of the town, the thriving business community and events.

Content will be carefully sourced to reflect the beautiful surrounding area, historical town and the town's amenities and feature some fitting photography to show Saltash at its best.

3000 Copies of the guide will be printed, and distributed through the Town Team and Town Council networks and the guide is free to all, providing a vital, accessible resource for Saltash. There will also be a digital edition of the guide, available through the Town Council website.



### Advertising

Also included within the Guide will be advertising opportunities for businesses and organisations to showcase their products and services alongside the Town Council. Here are some more details on what the guide has to offer potential advertisers:

- Estimated 15,000 readers (5 x print run)
- Fresh new design for 2025
- 2 year shelf life
- Strong brand association

### Advertising Rates

Full Page:	£600.00	Outside Back Cover:	£750.00
Half Page:	£375.00	Inside Front Cover:	£700.00
Quarter Page:	£250.00	Inside Back Cover:	£650.00

*All rates subject to VAT. All bookings subject to 25% deposit payment.*

To advertise contact Steve Carroll at Bamboo House Publishing:  
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