

# SALTASH

## Town Team



Saltash Town Council  
Working for the People of Saltash



community enterprises  
Together We Can, Together We Do.



## Proposal by Revelation

The Town Team approached Ollie O'Meakin to seek support for their work. This is a proposal of support following the conversation with Hilary Frank and Peter Ryland on Friday 12th July.



### Session 1 – Vision (2hrs)

A clear vision will clarify purpose and shared intent for the team. It will help ensure all efforts are aligned towards common goals, reducing the risk of conflicting priorities. A vision serves as a benchmark against which to measure the potential impact and alignment of various initiatives and policies. A well-defined vision is a cornerstone of effective governance. It will not only guide Town Team's present actions but also shapes its future, ensuring that the community's needs and aspirations are met sustainably and inclusively.

This session will help the Town Team develop a vision that they will be able to articulate internally and externally.

### Session 2 - Values & Simple Guiding Principles (2hrs)

Values and simple guiding principles will serve as essential tools for the Town Team. By having established values, this will ensure what they do aligns with the intended motives of the team and community. Due to the ever-changing internal and external agents, such as personnel and governance, flexibility and adaption will be fundamental to ensure the success of seeing the Town Team's vision into reality. Therefore, having established simple guiding principles, this will enhance the team's decision-making and aim to prevent wasted resources. Having clearly defined values and principles will also act as a safeguard to the identity and culture of the team, even if the team itself changes, thus ensuring the longevity of the team's impact.

This session will help the Town Team develop core values and core simple guiding principles that inform how the team operates.

### Session 3 - Strategy Development (2hrs)

A clear strategy will be important for the Town Team as it will provide direction, and focus, promote accountability, and ensure the efficient use of resources. It will support long-term sustainability, build community trust, and improve overall effectiveness, helping the Town Team to better serve its community's needs and achieve its goals.

This session will help the Town Team select the specific areas of development that will then inform their focus and aid their measurement of impact.

### Session 4 - Objective Setting (4 hrs)

Having clearly defined objectives will enable a stronger vision and buy-in from the town and community as it will enhance imagination. Objectives are practical and provide a roadmap in achieving the vision. They will enable effective measurement and accountability, ensure efficient resource allocation, and provide encouragement to the team and community. Objectives will also provide access points that may reveal additional people needed for the project beyond the Town Team to help achieve the goals.

This session will help the Town Team come to a shared agreement of the roadmap to their shared vision.

## Cost

#### 2 Hour Workshops - 18.5 hrs - £600

- 30 minute meeting with meeting organiser
- 2 hours facilitation
- 12 hours preparation
- 2 hours set up/pack down
- 2 hours creating digital folder of summary (x3 workshops)

#### 4 Hour Workshops - 25 hrs - £800

- 30 minute meeting with meeting organiser
- 4 hours facilitation
- 16 hours preparation
- 2 hours set up/pack down
- 3 hours creating digital folder of summary

**10% Discount Applied for supporting local cause (£260 saving)**

**Total Cost - £2,340**

*"I would recommend Ollie to others! The use of Lego Serious play helped the whole process and Ollie was an excellent facilitator pushing participants to reflect deeply."*  
-Mullers, National & International Charity based in Bristol



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*Thank You*