

SALTASH SECTION 106 FUNDING DEPLOYMENT PANEL
APPLICATION FORM

A. Overview

1. Name & Address of Organisation: SALTASH CHAMBER OF COMMERCE
2. Title of Project: Redemption of up to 2 hours parking charges to car park users by independent retailers in Fore Street
3. Brief description of project: Parking meters will be adjusted to issue a double ticket thereby allowing car park users to take one portion with them when shopping in Fore Street where local traders will sign up to a scheme to reduce the cost of purchases by the cost of the car parking fee up to a maximum of 2 hours i.e. £1.60 providing the purchase in any single shop is more than £10. The scheme to run for 6 months from 1st September. The retailers can then reclaim the redemption via the Chamber Treasurer.
4. Total Funding requested: £3,400
5. Dates/instalments that funding is required: Prior to 1st September 2021
6. Please tick to indicate that the following documents have been enclosed:-

Copy of accounts (except for public bodies)

Copy of Standing Orders (except for public bodies)

Copy of Insurance for this project (if applicable)

B. Declaration:-

I confirm that all of the details on this form, including any attachments, are correct to the best of my knowledge, and understand that false or inaccurate information on the form may result in funding being refused or withdrawn

Project Contact : SARAH MARTIN

Date:

C. About the applicant organisation:-

1. Brief description of aims of organisation: SALTASH CHAMBER OF COMMERCE – to promote and represent the business community.

2. Status of organisation:-

Charity Public Body Community Organisation

CIC Other

3. Date founded: 1950

4. Project contact name: SARAH MARTIN

Position: CHAIRMAN

Contact tel.: 07717 442879

E-mail: chair@saltashchamber.co.uk

5. Senior contact name: DOUGLAS BOND

Position: TREASURER

Contact tel.: 07739 212045

E-mail: douglas@douglasbond.co.uk

6. Please give a brief description of other projects delivered by the organisation: Two previous car parking schemes namely a similar one to that now proposed and the scheme which allowed two hours parking for the cost of one hour.

7. In the event that your organisation ceased to exist, what would happen to its resources and assets? They would be taken over by Saltash Heritage.

D1. About the Project/Project Element

1. Title of Project/Project Element: Redemption of up to 2 hours of parking charges to car park users by independent retailers in Fore Street.

The proposal is for the amendment of the car park meters so that a double ticket is issued, one for window display the other to be the redemption ticket which can then be taken into retailers participating in the scheme to reclaim the cost of up to 2 hours parking against purchase of £10 or more. The retailer retains the ticket and can claim the cost back from the Chamber.

The proposal thereby acknowledges that cars are used to go shopping but gives encouragement to shop in Saltash where, effectively, a 2-hour shop will then be at no cost to the car park user.

2. The scheme was used effectively previously but this time only our local traders will be asked to participate and there will be better promotion of the scheme on social media and local press. Retailers participating in the scheme will have a window sticker to show they are participating and unlike the previous scheme, which was administered initially by the Town Council, the retailers will be able to get redemption of the ticket money 3 working days after submitting a valid claim.
3.
 - i. As has been shown by many surveys, nationally and locally, the cost of car parking is a deterrent to town centre shoppers who will then shop out of town where parking is free. This scheme gives up to 2 hours free parking and therefore not only equates the town centre to out of town but enables shoppers to linger as both the one hour and two hour stay can be free.
 - ii. It is hoped that by increasing customer flow retailers will need more employees.
 - iii. Although Fore Street appears to be popular (as exhibited by the relative lack of empty units) there are many businesses which are having difficulty in recovering from COVID LOCKDOWN and need more customers spending more. This scheme will generate more of the community to come to the town centre and maybe spend more due to saving on car parking, and stay longer as up to 2 hours can thereby be free – thereby encouraging the dwell factor.

The scheme comes at a time when consumers are reluctant to travel into Plymouth and are starting to realise the benefits of staying local.

4. Volunteer time will be spent on persuading traders and the community of the benefit of the scheme and comes as an add on to other initiatives including festivals and Fiver Fest/shop local.
5. The Chamber will contribute £1000 from its own resources.
6. NONE.

7. Ticket redemption @ £600 per week	£3,600	various traders
Promotion in press	£500	Saltash Observer and Saltash Voice
Window stickers	£100	local supplier
Information leaflets	£200	
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TOTAL	£4,400	

8. TOTAL COST	£4,400
LESS CHAMBER CONTRIBUTIONS	£1,000

£3,400

9. If approved, when would the project begin? 1st September 2021

10. When would the project be complete? 28th February 2022

11. What ongoing maintenance would be required, and how would this be funded (including if it is part of the bid)? NIL

12. Do you require insurance for this project? Yes No

If yes, please give details:

13. Does the project require work valued at £2,500 or above from any individual supplier? Yes No

If yes, please note that submitting this form commits you to obtain three quotations for any such piece of work.

14. Does the project require work valued at £25,000 or above from any individual supplier? Yes No

If yes, please note that submitting this form commits you to carry out a full tender process for any such piece of work.

15. Do you require any further permission(s) for this work, including planning permission? If so, please indicate the permissions required and current stage: No

16. Please provide a brief summary of any project risks and how they will be mitigated: NIL

E. Project Management

1. Project Managers name: SARAH MARTIN

Position: CHAIRMAN

Contact tel.: 07717 442879

E-mail: chair@saltashchamber.co.uk

2. Breakdown of Project Management Costs : NIL

Item	Cost	Source of cost (inc. estimate).	Included in Section D estimates?
Total			

F. Total Costs requested from Section 106 Funding -£3,400 ex VAT

G. Treatment of Value Added Tax – N/A

Please note that the grants under this scheme are provided net of VAT.