

Motion to set up a Communications and Engagement Committee

With the profile of Saltash Town Council expanding with new assets devolved from Cornwall, and with the precept higher than ever, there needs to be more public-facing acknowledgement of our status as a council.

We need to ensure that we are communicating and engaging with the public in an appropriate and professional way - but also a way that is consistent and on brand around the ever-growing organisation and its responsibilities.

I would like to see STC form a committee to look at all levels of engagement with the community - for the sake of transparency but also to push us in a direction where we can respond well and with authority to situations that affect our town.

We also need to move towards promoting Saltash as a destination. In order to do this we need an effective corporate communications strategy in place for how we market the council but most importantly our town.

Sarah Martin