

Town Messenger Quotes

	Costs	Discount	Contract	VAT	Design	No. of copies	Area Covered	Cost to public	Social Media
A	One full A5 page £148.	£105 if signing up for 12 issues.	12 issues	None	Free when signing up.	6000	Saltash	Free	Facebook and website.
B	Tabloid page £300 Half page rate £2.52 per column centimetre.	Will continue with half page rate if and when the whole page is required. Extra editorial on other pages where required No Charge. Additional Advertising: Boxed advert copy on another page charged according to space required. Above rates apply from March 2022 and assessed annually. These rates are reduced for STC.	March – February annually. (Rolling continuation of agreed cost).	None		8000/8500	Saltash & surrounding areas. Delivered direct to homes/businesses via letterboxes. Remaining copies to Forder, Antony Passage, Carkeel, Landrake, Hatt, Industrial areas & more.	Free	Facebook and website. Late news including from STC uploaded to FB page. Twitter used to promote copy & to inform when the latest copy is available online.
C	Full Page without editorial £544 Full Page with editorial £1088 Half Page without editorial £272 Half Page with editorial £544 Digital Advertising Online Web Banner £100	4 weeks – 10% 13 weeks – 20% 26 weeks – 40% 52 weeks – 50%	See discounts.	All prices exclude VAT @20% based on one week's insertion.	Contributor to supply artwork files.	3000+	Saltash & local surrounding areas covering PL1, PL7, PL9, PL12, PL17.	£1 per hard copy edition. Online – Subscription required. 1 edition £0.70 1 month £2.80 1 year £36.00	Website Facebook Twitter