

Chamber Update November

Car Parking initiative to start 19th November

Friday 19th November saw the start of a new Chamber initiative to subsidise car parking. Car parking charges up to £1.60 will be able to be redeemed at participating shops against a purchase of £5+. At present, £1.60 gets you two hours car parking in Saltash, so that's two hours of shopping time free of charge. Look out for the Car Park sticker in shop windows. Initially the scheme will run for three months, but we're hopeful of extending it if we have a good response. So make the most of two free hours to start all your Christmas Shopping locally this December.

Christmas Festival is back!

As a Chamber we are so pleased to be bringing you a Christmas Festival this year for the first time since 2019! With the first ever Saltash Santa Fun Run and the 10th annual Lantern Parade it's going to be a magical day on 4th December.

We are also hosting the second Window Wonderland in Saltash after a great first event last year which replaced the Christmas Festival. The schools have been involved again this year producing windows for retailers in Fore Street as well as for their own windows. I'd like to acknowledge Saltash News for their generous support donating the coloured paper for the school to make their windows. It's a very generous gesture. Thank you.

I also have to give massive credit to our Christmas Festival committee team which this year has been smaller than usual. They have managed to pull together a fab event which includes so many schools and groups in the community. It's a mammoth effort - I just hope the weather plays ball and the wind isn't the 40mph being forecast for Saturday!

Wishing all councillors a very Merry Christmas, and the town, please do support our independent traders this Christmas. 16th December we have another late night shopping planned - and whether you can attend that or not, this is the busiest and hopefully best time to get to know the great shops we have in our Fore Street.

Sarah Martin
Chair