

Request the use of town seals on publications for the Queen's Platinum Jubilee events

Introduction

As agreed at the Full Town Council meeting held on 13 January 2022 Saltash Town Council will be purchasing the Jubilee virtual reality trail for the town. The package that will be purchased includes substantial marketing materials with the option of displaying logos on all flyers, posters and on the app.

Context

The Platinum Jubilee events in the town have significant historic value, being the first ever Platinum Jubilee reached by a Monarch. The virtual reality trail will be personalised for the town, with the seven locations chosen and any logos we wish to use on all promotion materials. This will give trail users a unique experience to Saltash whilst clearly show the event has been organised by Saltash Town Council.

Recommendation

Recommendation to delegate authority to the Acting Town Clerk to authorise the use of the town seals on any materials deemed appropriate relating to the Queen's Platinum Jubilee events.

End of report