

The proposal is to host a craft/Christmas fair in the Guildhall and/or Isambard House in the run up to Christmas.

The aims are:

- To provide an additional activity for Saltash residents
- Boost the desire to visit the Lower Fore Street area (benefiting TPS, Saltash Heritage and other Lower Fore street businesses).
- Support local (Saltash) small businesses, sole traders by giving them an affordable and easy to use event.
- Provide us with information for a longer-term plan to host more markets/fairs.

It is possible that this could coincide with the Saltash Chamber Christmas event, which could work as there would be significant footfall in the Town Centre on that day, also that the Christmas event team would help us advertise any town council hosted market. Importantly, if we consider the type of trader we would attract, they probably wouldn't want an outside pitch anyway, so we would not be taking any traders away from the main event.

Any event is unlikely to generate revenue immediately, but could provide STC with valuable data that would help us decide on future ideas, and possible funding bids for more regular markets. Fees would be kept low at the outset to ensure affordability and encourage attendance.

If the idea is supported, we must acknowledge that we will be committing space and officer time to organise and manage the event.

End of Report
Cllr Bickford