

## **Saltash Borough Football Club use of Saltash Town Council seal**

Saltash Borough Football Club comprises of men's, ladies and veterans' teams playing in local leagues, they are based at Salt Mill Park. Looking at their performance they have had recent success with the men's team winning the St Piran League East in 2021-2022. The team logo used by the club is the Saltash Town Council seal (pictures attached).

The club were previously called St Stephens Borough A.F.C., the name was changed to Saltash Borough Football Club approximately five years ago due to confusion with St Stephens in Saltash.

The seal is currently used as their logo and appears on their social media, match advertising and fixtures, league trackers online, club kit including presentation kit, warm up kit, and official playing kit. It is also on the kit of a team they have sponsored in Africa. Below is a link to their Facebook page.

<https://www.facebook.com/people/Saltash-Borough-FC/100057885660175/>

The Manager and Secretary of the team took over the club five years ago and were informed by their predecessors that permission to use the seals was given in the 1970's, however no record of this can be found by either the football club or Saltash Town Council.

**The policy on the use of Saltash Town Council Seals and Modern Logo states:**

**6. The Council will generally only be minded to approve the use of the Seals for instances that are:**

- **Are for Town Council projects or requests that have a strong direct link to the town council – i.e. through funding or ongoing association;**
- **Are in a permanent stationary place (e.g. not on vehicles, memorabilia, flyers etc.) or, on official Town Council publications**

Below link to the policy document on the STC website

[https://www.saltash.gov.uk/edit/stuploads/8566\\_1052338173.pdf](https://www.saltash.gov.uk/edit/stuploads/8566_1052338173.pdf)

### **Recommendation**

It is recommended to delegate authority to the Town Clerk to liaise with the management of the club to remove use of the logo on social media, match fixtures and league trackers and to phase out use of the logo when items such as the team kit are routinely replaced.

Examples of how the logo is currently used by the football club



 KERNOW STONE ST PIRAN LEAGUE





 *Saltash Borough FC*

**BREAKING NEWS**



End of report  
Mayor's Secretary/Receptionist