

## Saltash Town Council Civic Awards – Lapel Pin Badges

### Information:

With the Annual Civic Awards having been revised this year, with various new categories representing a wider range of achievements, the idea to offer a lapel pin badge was deemed most appropriate.

This small award appeals to any age group, being small storage is not an issue, they can be kept and worn publicly by the proud winners and potentially sought after if promoted correctly and effectively.

The phrase #SaltashCommunityHero was agreed, and suitable designs were drafted and scrutinised within the Administration Department for a matching timeless lapel pin badge. Alternatively the modern logo can be used as representing the town:



There is a minimum order of 200 badges to make it value for money as the company will make the mould for the badge. With a maximum of six awards given each year the badges will be used for the Civic Awards for the next 33 years. The preferred supplier has confirmed a lead time of approximately 50 days.

There are two finishes available when purchasing. Hard Enamel and Soft Enamel.

Examples of this and a brief explanation can be found below.



**EXPLANATION OF THE DIFFERENCES BETWEEN FINISHES:** ‘Many people have the same question: What’s the difference? The biggest difference between hard and soft enamel is the finished texture. **Hard enamel pins are flat and smooth, and soft enamel pins have raised metal edges.** Both methods use the same metal moulds, and both will have bright and vibrant colours.’

When investigating costs and designs the option to select a personalized presentation card became available.



The following is a suggested DRAFT design:

*Saltash thanks You*

FOR BEING A COMMUNITY HERO!

*A message from the Town Council.....*

On behalf of the Saltash Community, all of us here at Saltash Town Council would like to thank you for your excellent achievement in being a #SaltashCommunityHero

You are part of the reason that Saltash is such a fantastic and vibrant Community.

Thank you so much for your continued hard work and commitment to the community of Saltash.

To show our appreciation please wear this lapel pin with pride.

Knowing that you have made a big difference within your local community.

<p>CONNECT WITH US www.saltash.gov.uk.php @SaltashTownCouncilOfficial @Saltashlibraryhub</p>		<p>#SALTASHCOMMUNITYHERO ★★★★★</p>
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**(Space available for the current Mayor to sign and date )**

Figure 2: Front

Figure 1 Back

Another option to promote the awards would be to use the #SaltashCommunityHero as a type of branding. With a website page dedicated to the awards explaining what they are, why they exist and who won. This further promotes the awards, the 'brand' and encourages engagement with the community and local community organisations'. Whilst advertising the fantastic work people undertake within the community.

An example of the web page is as follows:



## Saltash Civic Awards



### Saltash Town Council Civic Awards

Nominations are invited for the annual Civic Awards to be presented by the Mayor. The Awards have been revised this year with a number of new categories to represent a wider range of achievements in our community.

#### The Award Categories

##### Contribution to the Community

This award recognises individuals or community and voluntary groups based in Saltash who have made a positive contribution to the local community. People who make an outstanding effort to bring the community together, improve the town of Saltash either environmentally or aesthetically, or those who go out of their way to help others, in their own time.

##### Youth Achievement

Awarded to an individual aged 18 or under who has made a significant, positive contribution to the town, demonstrating exceptional community spirit or for excellence in areas not normally recognised. This may be acts of bravery, kindness, caring for others or improving their community.

##### Lifetime Achievement

Recognising exceptional and continued commitment to the life of the community of Saltash over a considerable period of time. The award recognises a real commitment to others in the community, going over and above what would ordinarily be expected, through volunteering, community work, helping neighbours or carrying out exceptional deeds spanning a lifetime.

##### Youth Group Leader Award

Presented in recognition of inspirational and committed volunteer youth group leadership in the town.

##### Sporting Achievement

Recognising the achievement of a team or an individual, participating in, organising or contributing to local sports. The award may celebrate a sporting performance at local, national or international level or those who give their time working behind the scenes at local sports clubs or groups.

##### Cultural Contribution

Recognising significant contribution to the cultural life of the town by an individual

Note: The awarding of each of the Civic Awards is at the discretion of the Awards Panel, therefore each of the award categories might not be allocated a winner every year, or multiple awards of the same category could be awarded.

Nominations must be made using the official nomination form available to download and view by clicking [here](#) and received by 5pm on 31st January 2023.

Nominations should be sent to:

The Town Clerk, Saltash Town Council, The Guildhall, 12 Lower Fore Street, Saltash, PL12 6JX  
or by e-mail to [mayors-secretary@saltash.gov.uk](mailto:mayors-secretary@saltash.gov.uk)

## Winners 2023



**Joe Bloggs - #SaltashCommunityHero for Contribution to the Community**

Text to be written and included.

## Associated Costs and Budget Information:

### Website Page

An editable page with option for photos: £90 excl. VAT (£108 inc. VAT)

**Budget Code:** 6211 Website Maintenance

**Budget Availability:** £510

### Badges and Backing Card

Lapel Pin Badges Soft or Hard Enamel: 200 badges - £189.17 excl. VAT (£227 inc. VAT)

Presentation Backing Card: 200 backing cards - £47 excl. VAT (£56.40 inc. VAT)

**Total Costs:** £326.17 +vat.

**Budget Code:** 6202 PF Civic Occasions (including Road Closures)

**Budget Availability:** £2,236