

To receive a report from the Town Team on the Town Vitality Project and consider any actions and associated expenditure.

TOWN TEAM REPORT

At the meeting on the 13th November, the Chairman welcomed the two new representatives for the Town Council, Julia Peggs and Sarah Martin and he noted that Councillors Samuels and Bullock had stood down. All members acknowledged the important contributions that the outgoing Councillors had made in the past.

After confirming that the previous notes of meeting were accurate, the Team then discussed the proposal for the Saltash leaflet. The sub-team had met and proposed that the leaflet should be A3 in size which folded to D5 and should include a map, key information and a brief history. Catherine Thomson confirmed that there was still £7,241 in the S.106 monies allocated and the sub-team agreed to put together content for the leaflet and a design brief for commissioning an external agency. It was also agreed that digital channels should be used in addition to hard copies for distribution.

With respect to other items, it was agreed to put the proposal of a QR Code on Brunel Bench on hold for the present pending the completion of a communications strategy within the STC business plan. A similar decision was made re. the banners on Fore Street. It was agreed to allow Sarah Martin to look into the options for a Digital Notice Board and it was noted that participant organisations of Town Teams had agreed the Amended Terms of Reference.

The main item on the agenda was to agree the next steps for the community space project. It was agreed that a phased approach was the best solution. It was therefore agreed that we would start the planning work to trial a Saltash Market (probably farmers market) in March/April 2024 in the centre of Fore Street but without having to close off the street to traffic. But, in order to do so we would need to ensure traders in and around Fore Street were in favour and to continue to engage with local residents. In order to do this, it was agreed to continue with the use of Mel Richardson and Studio Hive as consultants, subject to agreement on the terms of their consultancy, as there was lack of executive time and capacity to further these ambitions, in particular a project proposal which could be used to obtain further funding, as appropriate. It was agreed that we should look to further funding from the Town Accelerator Fund and the Town Delivery Fund for which the input of Mel Richardson would be very useful.

As any funding would have to come through STC, as the appropriate body, it was agreed to ask Saltash Town Council if it would give delegated authority to the Town Clerk working with Town Team to agree and sign off on any grants that could be negotiated from the Town Accelerator Fund and the Town Delivery Fund reporting back at a future Saltash Town Council meeting.

Please refer to Mel Richardson/Studio Hive quote and Town Accelerator Fund report as attached.

End of Report
Chairman – Peter Ryland