

Proposal by Studio Hive and Mel Richardson Consultancy

Open Space Project Next Steps

Proposed Area:

As per the Open Space Final Feasibility Report, the central area of Fore Street has been identified by Saltash Town Team and Saltash Town Council as a suitable area to progress as the town's 'open space'. For clarification, this is the area that has both the Brunel Inn to the south and No62 cafe to the north.

The proposal in summary is to:

- Draw up a visual plan which identifies the opportunity drawing on the final feasibility report and examples from other towns.
- Consult on the plan with the businesses within Saltash in liaison with the Chamber of Commerce and analyse these results drawing conclusions*.

Assuming there is a consensus for the proposal from the business community (which Cornwall Council have indicated would be required before a trial could take place):

- Refine the plan in line with the feedback received.
- Share the revised scheme with the wider Saltash community*.
- Design and cost the scheme including 'parklets'.
- Subject to securing funding for the scheme, deliver the trial seeking necessary consents
- Evaluate the trial

*work could cease at either of these points if the opportunity is not welcomed following consultation.

Key Steps to be undertaken by Studio Hive and Mel Richardson Consultancy

Step 1

Prepare a visual document to present to businesses on Fore Street December 2023

Using the Open Space Final Feasibility as a key source:

- Draw up a proposal document which can be printed and circulated to businesses on Fore Street. **Studio Hive**
- Look at other towns where this idea has worked to reference in the document – **Studio Hive (working with The Urbanists)**
- Prepare a survey (load onto Smart Survey software and a hard copy option) to invite businesses to respond – **Mel Richardson**

Step 2

Consultation with businesses on Fore Street in Saltash January/February 2024

Using the proposal document and survey:

- In liaison with Saltash Chamber of Commerce, consult with businesses on Fore Street for whom there was little feedback on the overall Open Space project. **Mel Richardson in liaison with Chamber of Commerce**

It is proposed to do this in person through visiting each business premise, but a meeting could also be organised to complement this and allow businesses to discuss the opportunity together. The proposal includes several visits to Saltash and phone calls to chase responses.

- Analyse results of the survey drawing conclusions on overall support for the scheme, assessment of whether businesses see it as an opportunity or threat and any preference on days for proposed markets, tweaks needed for the scheme etc. **Mel Richardson**
- Tweak the proposal in line with feedback and share with the wider Saltash Community – a discussion would be needed with Saltash Town Council and Saltash Town Team as to how this is done but the expectation is that Studio Hive and Mel Richardson would be involved in this process. **Mel Richardson, Studio Hive and Saltash Town Council/Saltash Town Team.**

Cost:

Studio Hive: £3,000 plus VAT

Mel Richardson: £3,600

Print Cost TBC: circa £500

Total for steps 1 and 2: £7,100

Future Stages 3 and 4 outlined below – quote to be determined once it is known that there is an appetite for the scheme to progress to a trial.

Step 3

Costing up the trial

March 2024

Once we have the feedback from the consultation and have made tweaks to the proposal:

- Produce a detailed drawing which will describe the main elements of the parklets or stalls, looking at temporary cost-effective installations which will have a similar impact to a fully designed permanent structure but at a fraction of the cost e.g. using astro turf, planting boxes, ornamental trees, low level fencing etc. In the case of market stalls - this probably isn't required as traders will have their own stalls from which to trade. In this instance, a screened off area would be provided and perhaps a raised deck to bring the space up to pavement level. **Studio Hive**
- Looking at funding opportunities if needed to allow the necessary equipment to be purchased to run the trial and/or putting together a report for Saltash Town Council to consider these costs. **Mel Richardson**

Step 4

Delivering the Trial

April/May 2024

The trial would need to be coordinated by Studio Hive and Mel Richardson in close liaison with Saltash Town Council and would involve:

- Ordering the kit and installing it – **Studio Hive/Saltash Town Council**
- Promoting the opportunity to prospective market traders and promoting the market to the public – **Mel Richardson/Saltash Town Council**
- Streetworks applications, licenses and insurance – **Studio Hive/Saltash Town Council**
- On site attendance, monitoring and evaluation – **Studio Hive/Saltash Town Council/Mel Richardson**

The plan is to trial it over 2 day(s)